

Robert J. Meltzer, Ph. D.  
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16 February, 1983

Mr. David Chandler, Vice president  
Mattel Electronics  
5150 Rosecrans Avenue  
Hawthorne, CA 90250

Dear Dave,

It was a great pleasure to meet with you and your colleagues. I was pleased that you found the 3-D effect to be as startling as I had.

If it should happen that Mattel decides to move in this direction, I believe I can be of help to you in a consultative capacity to realize a similar display by means which are potentially less costly and free of some of the limitations.

If you are ever involved in other optical systems I believe I could be of help to you there as well. I have enclosed a brief description of some of the consulting service I do.

Please keep me as up-to-date as you can on your decisions with respect to 3-D displays. I look forward to a continuing association.

Sincerely,

A handwritten signature in dark ink, appearing to read "R. Meltzer", written over a light-colored rectangular background.

Robert J. Meltzer, Ph.D.

cc: Glenn Hastings

## ROBERT J. MELTZER, Ph.D.

CONSULTING SERVICES

## WHAT I CAN DO FOR YOU IS

MANAGE RESEARCH & DEVELOPMENT  
AUDIT YOUR PRESENT R&D OPERATION  
CONDUCT SEARCHES FOR NEW PRODUCT OPPORTUNITIES  
EVALUATE THE POTENTIAL OF NEW PRODUCTS  
CREATE CONCEPTUAL INNOVATION  
DIRECT MATURE SKILLS INTO NEW AREAS  
PROVIDE TECHNICAL ASSISTANCE TO MARKETING ENTERING NEW AREAS

## I HAVE BEEN

Director of Clinical Instrument R&D for the Diagnostics Division  
of Warner-Lambert  
Director of Clinical Instrument R&D for American Optical Corporation  
Vice President and General Manager of the Special Products Division  
of Bausch & Lomb

## PRODUCTS DEVELOPED BY ME, OR UNDER MY DIRECTION INCLUDE:

## For Bausch &amp; Lomb

Spectronic 20 Colorimeter  
Spectronic 505 Spectrophotometer  
Echelle-Littrow Spectrograph  
Dual Grating Spectrograph  
Serum Protein Meter  
Die Wear Microscope  
Scratch Depth Microscope  
Monochromator Series

## For American Optical Corp.

Abbe Refractometer  
Bilirubinometer  
Oximeter

## For the Diagnostics Division

Coag-A-Mate 2001 Coagulation  
Analyzer  
Autobac ID Automated Microbial  
Identification

ALL HAVE BEEN A COMMERCIAL SUCCESS.

## I AM ON THE EDITORIAL STAFF OF SEVERAL JOURNALS

U.S. Editor for "Cell Biochemistry and Function."  
Assoc. Editor, "Investigative Microtechniques in Biology and Medicine,"  
Editorial Advisor for "Photronics" (formerly "Optical Spectra.")

ALL ARE VALUABLE CONNECTIONS TO THE SOURCES OF INNOVATION.

## I HOLD OVER 30 PATENTS, AND

have written over 30 papers, and  
have lectured to MBA students on assessing the risk of new products.

I KNOW "NEW PRODUCT," FINDING IT, EVALUATING IT, DEVELOPING IT, AND  
GETTING IT MADE.