

Intellivision

CLUB NEWSLETTER

AUTUMN 1982

ISSUE TWO

Look Intellivision owners!

You've never seen
(or heard) games like
this before.....

Intellivision proudly announce
**NEW INTELLIVISION
VOICE CARTRIDGES**

Totally unique game cartridges which
actually **speak** to you!

Recommended retail **£29.95** (inc. VAT)

Here's yet another fantastic
technological breakthrough from
Mattel Electronics – creators of
Intellivision, the worlds most
sophisticated video
entertainment system: two new
INTELLIVISION VOICE
CARTRIDGES

These cartridges are totally **unique**. No other
video games system in the U.K. has this
remarkable new Intellivision facility of providing
lifelike voices that actually speak to you as you
play, and help direct and stimulate your play, in a
variety of character voices.

Now, you lucky Intellivision owners can add a
whole new element to your system – intelligent
human speech! This is another first for
Intellivision: a major breakthrough in gameplay
stimuli – for the whole video game industry. Just
insert the simple plug-in Intellivoice Module
(which can be purchased from your local dealer)
into your Intellivision system, and away you play!



Life like voices help your play

The Intellivision Voice Cartridges provide totally
new games where the additional and exciting
element of speech is of utmost importance. The
voices are not just fuzzy simulations, or nasty
stilted "com-put-a" pseudo-sound box
reverberations. They have personality, are clear
and realistic, duplicating human speech
electronically by the most advanced techniques
available. Some voices are male, some female –
and they even have differing accents! Your
Intellivoice companion will react instantly to
changing game situations. It can be calm or
excited, will provide strategy directions and
status reports, chat you up: and egg you on to
bigger and better personal performances. . . .
and scores!

Also inside

How TRON was trapped. . . on a video games
cartridge. Get to the inside story on the
Maze Craze! Full details of all
Intellivision cartridges available
in the U.K.

Members page –and Membership
Application Form. How to beat
the experts: at their
own games.

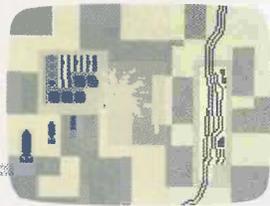
See over for full details of the first two
great Intellivision Voice Cartridges
BIZ BOMBER & SPARTANS

Read all about these two fabulous INTELLIVISION VOICE CARTRIDGES

The great new Intellivision Voice Cartridges have been uniquely programmed . . . just for you! They are in the shop now, retailing at around £29.95 (inc. VAT)

B17 BOMBER

You are in a World War II bomber, and your mission is to attack selected military targets in occupied Europe, utilising the voices of your crew as back-up for your own experience and expertise. For instance, your co-pilot may warn you to: "Watch out for flak" – but the further you zoom over undulating enemy territory (gaining points as you go), the more ground-fire and marauding enemy planes you encounter. The crucial, but constant radio chatter amongst your team heightens the tension, as the action shifts from the pilots, to the navigator, the gunners . . . A bombardier points out: "Target in sight" – and you're on your own! But it's good to know you've got Intellivision Voice support – if you need it.



SPACE SPARTANS

The most sophisticated space game ever invented. As commander of a spaceship exploring the intergalactic arena, you are under attack from alien invasion forces, and constantly having to build up your ship's defences. As you hyperwarp across space, the battle computer



greet you, "Hello, commander – Computer reporting", and keeps you constantly informed on how you are progressing and

warns you of imminent danger to your craft as the aliens close in on you.

With the computer to help direct operations: "Hyper-drive on", "Battle computer off", you can hold the enemy at bay until your Federation supporters have prepared their defence. Absolutely loads of colourful action – plus the interactive dimension of vociferous Intellivision Voice assistance with you while you do **your** thing.

These new Intellivision Voice Cartridges will make the most brilliant and memorable presents for Intellivision owners. So show this page to your Mum and Dad – or anyone else who's racking their brains about what to give you!

Welcome to new readers

Just in case you haven't come across the Intellivision club before, we'd better introduce ourselves! The Intellivision club is completely free, but ONLY owners of the Intellivision video entertainment system (or their families) may join. So the Club's exclusive – because we all know that Intellivision is the best games system on the market – but it's a lot of fun!

THESE ARE THE OBJECTIVES OF THE INTELLIVISION CLUB:

- 1 To keep Members **constantly updated** on new cartridge releases for the Intellivision system.
- 2 To give Members and their families the benefit of our specialist know-how: to help **increase everyone's enjoyment** of the Intellivision system.
- 3 To create a **two-way** communications network which really works, between us and you. We pool Intellivision game-play suggestions, new ideas, our news, your news – and really enjoy ourselves in the process!
- 4 To ensure you get the best possible use out of your Intellivision system – with special offers, competitions, in-home tournaments, and all the fun and excitement you'd expect from the world's most sophisticated video entertainment system.

THE EDITOR

IF YOU ARE NOT ALREADY A MEMBER . . . fill in our Membership application form on the back page – NOW!
But remember, you (or your family) must own an Intellivision system to qualify for Membership.

NEW
from

MATTEL ELECTRONICS

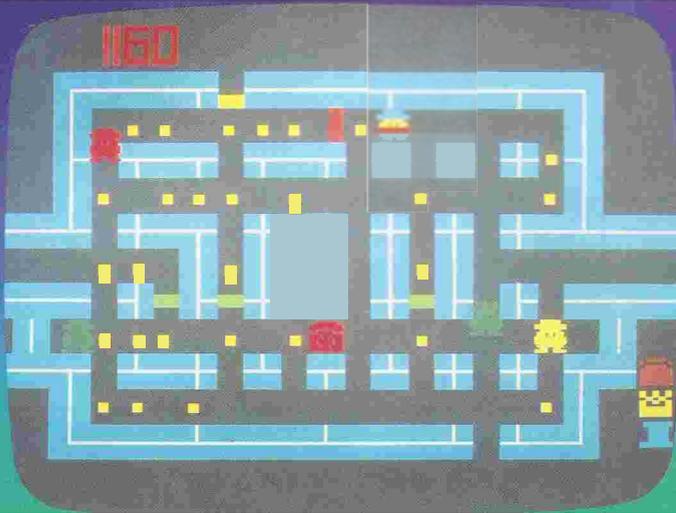
Intellivision®

NOBODY ELSE CAN TAKE YOU THERE.

Look at these great NEW Cartridges! – Ask to try them NOW...

As you video games players become increasingly practised, your tastes are becoming more and more demanding. The successful video games system is the one which can hold your interest indefinitely – by the constant

introduction of intelligently designed and beautifully presented new games. Mattel Electronics Intellivision has achieved all this – and more – with our current selection of 32 cartridges, all of which are in the shops now.



LOCK'N' CHASE

Fast moving, high scoring fun with a maze and chase theme. You need your wits about you – watch they don't catch you unawares! Come on, join the craze – Lock 'n' Chase is a pack of fun!

The ultimate challenge!!



FROG BOG

Amazingly realistic sounds and vivid and lifelike graphics bring a

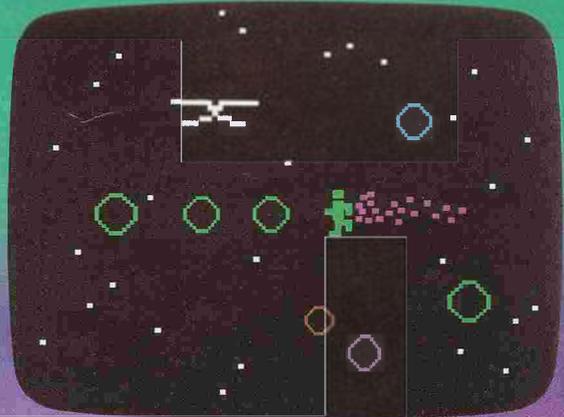
simple pond scene right into the home! This game appeals to the whole family – and especially to women and smaller children. As the dragon flies soar into the air, the frogs must jump in the air and catch them on their tongues. The frogs jump from lily pad to lily pad, and must be careful not to 'plop' into the water. The frog who eats the most flies wins. The night variations of this captivating game are even more appealing than the standard ones... and the croaks are hauntingly realistic.



SUB HUNT

You have a periscope sighting and a view of the sea-bed in this enthralling navy game.

Your torpedoes are ready to defend your shores against the enemy, who attacks with depth charges and artillery. The eerie sound of the depth sounder echoes in your ears as you stalk and fire.



SPACE HAWK

You are the Space Hawk – a very realistic-looking man-shaped space traveller, powered by a propulsion pack and armed with a laser gun. In the limitless and ever-changing void of space you defend yourself against enemy craft, comets, space amoeba and a myriad of rainbow hubbles filled with deadly astro-gas.

**MORE NEW CARTRIDGES
OVERLEAF...**

More new cartridges for your Intellivision system . . .



UTOPIA

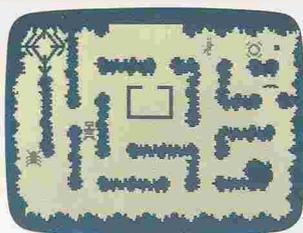
The ultimate planning-type game. Totally enthralling, this cartridge doesn't just test your reactions, it

taxes your brain! Players are the rulers of two islands and establish themselves by such activities as building factories, planting crops, running fishing fleets, or even planting rebels on their opponent's island. Each activity scores differently, depending on current conditions.

NIGHT STALKER

More variations on the winning maze theme have been developed simultaneously by Intellivision's boffins. Take a look at **Night**

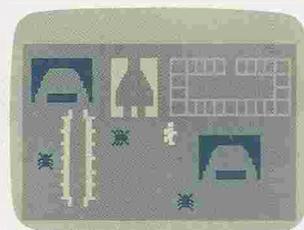
Stalker, which is particularly compulsive. In a darkened and sinister-looking maze, a man is desperately searching for the way out – but he is



attacked at every turn by deadly (and very realistic!) wing flapping bats, poisonous spiders, and robots with laser guns. Unusual graphics and spooky sounds have been used here to make the game rivetting to play. The action in this game is really unusual – there's a horrific pleasure to be taken, watching it in play!

COMING SOON!

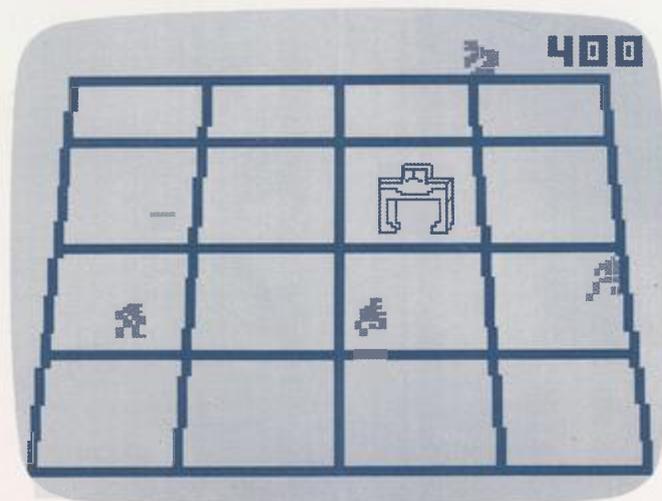
TRON MAZE-A-TRON



You are engaged in the deadly struggle portrayed in the film - to penetrate the Master Control Programme. To reach your goal enemies of the most grotesque kind must be overcome, and gratifyingly high scores can be achieved as you destroy them.

NEW . . . at your Intellivision dealer NOW!

Exciting cartridge based on the mind-blowing visual fantasy film from Walt Disney – TRON



TRON DEADLY DISCS

You, the hero – as in the film – are locked in battle against violent computer-controlled enemies who attack in wave upon wave, armed with destroyer discs! It's up to you to use every ounce of expertise and sheer concentration your mind can conjure up to knock them out first – before they get you.



ADVANCED DUNGEONS AND DRAGONS

Enter an electronic world of strategy. Adventure with the Dungeons & Dragons computer labyrinth game. As you work your way through the underground maze of dungeons in search of the treasure, you will be challenged by monsters hurling around every bend. A truly great fantasy game.

INTELLIVISION

CARTRIDGE CHECKLIST

Here's a total listing of all the Intellivision Cartridges currently available in the U.K. Make sure you've fulfilled your family's fantasies, and

have at home a selection of games to meet everyone's needs.

★ INTELLIVISION VOICE CARTRIDGES (use with the Intellivoice add-on module)

Totally unique game cartridges which actually **speak** to you – in a variety of life-like character voices.

B17 BOMBER

Utilise the voices of your crew as back-up for your own experience and expertise, aboard a World War II bomber on raids over Europe



SPACE SPARTANS

Your battle computer keeps you constantly informed on how you are progressing as you battle across the intergalactic arena.



SPORTS TITLES Realistic play representations, terrific action and super sounds single Intellivision cartridges out from the rest.

- TENNIS** A really realistic re-creation of a Championship tennis match.
- GOLF** Use your knowledge of golf strategy to play a winning game on a tough 9-hole course.
- BASKETBALL** The action never stops, and the crowd yells with excitement as the clock ticks away.
- BASEBALL** Two 9-man teams play 9 full innings.
- BOWLING** Sensational, lifelike graphics – just like the real thing. But take your time: and **concentrate!**
- ICE HOCKEY** Play ice hockey in perspective – an amazingly fast and exciting game.
- AUTO RACE** All the thrills and challenges of Championship racing, over a choice of demanding courses.
- HORSE RACING** Beautiful realism, for up to six punters. You can race for fun, with the family or pretend to keep a "book" at home!
- SKIING** Enjoy breakneck action as you watch yourself speed downhill avoiding obstacles and markers.

STRATEGY & GAMES TITLES For armchair wheeling and dealing, or stimulus requiring prior knowledge, you can't beat these Intellivision programmes.

- ROULETTE** Fast big-time casino action – for all the family. Great for parties.
- BACKGAMMON** Backgammon for everybody – from the novice to the master. Watch your game improve.
- DRAUGHTS** It's you against the computer! You can win, but you'll be pushed to your maximum ...
- COMING SOON!** Perfect for all grades of chess expertise, from novice to master.
- CHESS**

SPACE TITLES Futuristic graphics and sounds which are light years ahead of other systems. Perpetual challenge and action for all age levels.

- ASTROMASH** A high-scoring fight to the finish to defend your space station against hostile space ships, meteors and bombs.
- SPACE ARMADA** You're under attack from an armada of 32 space craft. Split-second timing and fast reflexes are essential.
- STAR STRIKE** Hair-trigger action as your space ship hurtles to destroy the alien force threatening Earth.
- SPACE HAWK** Defend yourself against enemy craft, comets, space amoeba and a myriad of rainbow bubbles filled with deadly astro-gas.

FANTASY TITLES Video games technology's latest development – for total engrossment, creative play and ultimate challenge.

- LOCK 'N' CHASE** Fast moving fun, with a maze and chase theme that's based on the arcade best-seller.
- UTOPIA** Pick your own island in the ultimate planning-type game.
- FROG BOG** Amazingly realistic sounds and vivid and lifelike graphics bring a simple pond scene right into the home! A game which appeals to the whole family – and especially to women and smaller children.
- NIGHT STALKER** A dark and sinister version of the maze craze. Unusual graphics and spooky sounds make this game rivetting to play.
- ADVANCED DUNGEONS & DRAGONS** Twist and turn through a network of dungeons, constantly challenged by lurking monsters.

ACTION TITLES Action and excitement which will key you up – and the variety of plays available will keep you coming back for more!

- ARMOUR BATTLE** Very lifelike combat action, directing your tanks over hundreds of possible terrains.
- SEA BATTLE** Deploy a full flotilla of ships on all sorts of different tactical missions.
- SNAFU** Relentless moving stripes are programmed to get you, so you have to move fast! An unusual game requiring total concentration.
- TRIPLE ACTION** Tanks, planes and racing cars. A choice of three totally different skill scenarios – on one cartridge.
- SUB HUNT** An enthralling game, defending your shores against the enemy. You have a periscope sighting and a view of the sea-bed in this terrific enthralling navy game.

Two new cartridges based on the mind-blowing visual fantasy film from Walt Disney – TRON

- TRON – DEADLY DISCS** You, the hero – as in the film – are locked in battle against violent computer-controlled enemies who attack in wave upon wave, armed with destroyer discs! It's up to you to use every ounce of expertise and sheer concentration your mind can conjure up to knock them out first – before they get you.
- COMING SOON!** You are engaged in the deadly struggle portrayed in the film – to penetrate the Master Control Programme. To reach your goal enemies of the most grotesque kind must be overcome, and gratifyingly high scores can be achieved as you destroy them.
- TRON – MAZE-A-TRON**

EDUCATIONAL TITLES Carefully developed learning cartridges which don't just appeal to kids!

- WORD FUN** A fun and easy way to develop word skills – for tots to teens.
- MATH FUN** A cartridge geared for addition, subtraction, multiplication and division, for all age groups (5 years upwards).

What's so special about Intellivision?



The Intellivision home entertainment system comes with a FREE Lock 'n' Chase or Soccer cartridge and retails at around £150

Mattel Electronics is concerned with realism. That's why the Intellivision video entertainment system's playing fields look like real playing fields – they're even in perspective, and in **Soccer** you actually 'pan-in' to the ball-play with players who look like real men. In **Space Battle** you are involved in 3-D mortal combat from your cockpit command post, and in **Skiing** you can watch yourself plunge at breakneck speed around obstacles and through the markers. For sounds, there's nothing like the roar of the Intellivision crowd on **Soccer** when you score, or the strategic but so true-to-life croaking of the frogs in **Frog Bog**. And the echoey depth-sounders on **Sub-Hunt** and **Sea Battle** are eerily authentic-sounding.

CHALLENGE

Challenge is of utmost importance too. Many video games owners will have tired of their units because they are quite simply too easy to play! But Intellivision just keeps on building up the stimulus and interest, to offer an almost infinite variety of action. In **Astromash** you can achieve mammoth scores against the clock,

in **Golf**, you can take in all the hazards and complications of a real-life golf course, and in **Math Fun** the mathematical problems are geared to your capability, whether you are five, or eighty-five.

EXCITEMENT

As for excitement – on the action side, in **Star Strike** you have hair-trigger action as you hurtle your space-ship in 3-D through the galaxy to destroy the alien force that is threatening Earth; and in the 'creepies' category **Night Stalker's** action takes place in a really dark and sinister cave which holds all sorts of horrors such as deadly wing-flapping bats, poisonous spiders and laser-gun toting robots.

For fun, challenge and excitement for all the family, you couldn't do without your Intellivision video entertainment system

published by
Mattel Electronics (U.K.) Ltd., PO Box 83, Wembley, Middx. HA9 0XH

© 1982 Mattel Electronics (U.K.) Ltd. All rights reserved.

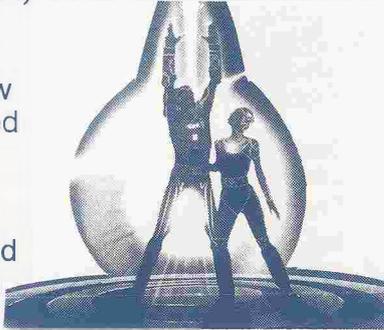
All products subject to availability

INTELLIVISION

NEWS HIGHLIGHTS

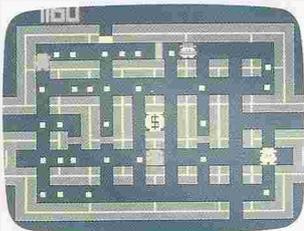
You've heard about TRON: the movie NOW HERE'S TRON, THE GAME!

The evolution of video games has reached new heights. So sophisticated is today's technology that there is now only a very thin line between reality as we know it, and fantasy as we play it, on our Intellivision video entertainment system. Intellivision believes, as do Walt Disney Productions, the creators of the new TRON movie which goes on general release this Autumn, that the high speed world of video games has become integrated into player's metabolisms – not in a dangerous way, but to provide entertainment, excitement and performance challenge which cannot always be achieved in real life.



So don't just live it, play it – with the new TRON cartridges **TRON – Deadly Discs** and **TRON – Maze-A-Tron**. Full details of these new Intellivision releases are on page 4 of this Newsletter.

Eyes up – for the Maze Craze!



You can't fail to have noticed the latest TV games craze – there are lots of variations of the yellow man in a maze game around, but needless to say ours is one of the most

brilliant! Intellivision's version of the original arcade maze craze game is called **Lock 'n' Chase**. It has utilised clever maze graphics to create a one or two-player run for your money: or your life! As you steer your little yellow man through a maze of vault corridors, you snatch up coins and other treasures as your pursuers strive to corner you. Your score mounts and mounts – and the longer **you** survive, the more valuable the treasures you have acquired become . . . but you need your wits about you – watch they don't catch you unawares!

Advanced Dungeons & Dragons

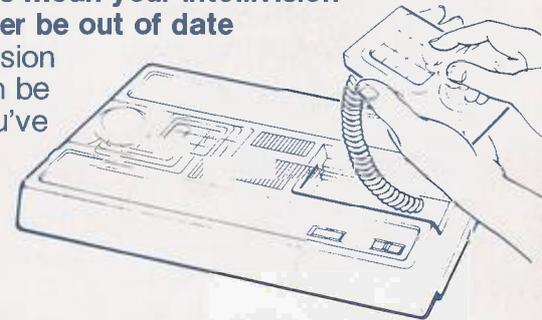
Is a maze fantasy game in which you utilise every ounce of your skill and ingenuity to search through forests, rivers and plains for the hidden treasure in a subterranean vault. As you twist

and turn through a network of dungeons in the legendary Cloudy Mountain you are challenged by fearsome lurking cave monsters and winged sloths. A constantly challenging program for games experts only – it can go on – and on – and on!

So be in on the Maze Craze – with **Lock 'n' Chase**, **Night Stalker** or **Advanced Dungeons & Dragons**. They're at Intellivision outlets now – so ask for a trial play at your favourite store.

Add-on modules mean your Intellivision system will never be out of date

With the Intellivision system, you can be content that you've bought a truly upgradeable system. This means that whatever



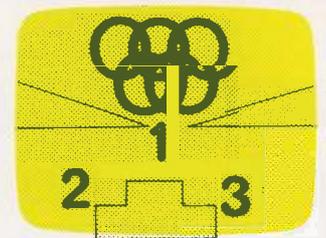
technological

developments materialise in the foreseeable future, the Intellivision unit cannot be rendered obsolete: expansion is built-in! Inexpensive add-on modules will upgrade Intellivision's capability to match or surpass all the functions of new competitive equipment as it comes on the market. For instance, Intellivision has just launched the unique **Intellivision Voice** cartridges (see page 5.) and a substantial **Keyboard component** to turn the Intellivision unit into a home computer will be available in the U.K. early in 1983.

The Intellivision video entertainment system offers you **so** much more at very little extra cost!

The Intellivision ELECTROLYMPICS – for super stars only!

In our next issue we'll be giving you full details and an Entry Form for the first ever ELECTROLYMPICS: an unbelievable space-age, nationwide contest to be centred



on the Intellivision system . . . so we can find and crown, the ELECTRO-CHAMPION of the U.K. This will be the ultimate in high-flying, high-scoring raz-matazz: and you can be part of it – if you're sufficiently expert to qualify. So watch out for the Early Spring issue of the Intellivision Newsletter: it'll have all the details for your delectation!

MEMBERS PAGE

This is your Intellivision newsletter – and we're delighted to hear from you!

Congratulations high scorers

In our last issue we ran a competition to find the Astro Space Commanders of the year, on two cartridges – Astromash and Space Armada. We received a really gratifying entry – on both games, but especially on **Astromash**. We're not going to tell you the highest scores achieved, because in that way we can leave the way open for more record attempts: so if you think you've done particularly well on one of these two cartridges, let us know.

In the meantime, on **Astromash** our overall winner is G. M. Arthurs of Peterborough, with runners-up Stephen and Robert Dell of Bishops Stortford and Stewart Byrne of Bromley. On **Space Armada** the winner is Mark Melling of Bolton, with runner-up Peter Ash of London SE17. A very good score was also achieved by Paul Melling, Mark's brother. Both our Astro Space Commanders will be receiving an Intellivision cartridge of their choice.

TRY THIS BRILLIANT CROSSWORD – by an Intellivision club Member!

We've received loads and loads of really clever crosswords, puzzles and Intellivision-linked games from Members, and it was really difficult to select the best. Have a go at our winning crossword, and see what you think. It comes from Mark Jeffreys (age 15), of Eccles, Manchester. Congratulations, Mark – you've won the Intellivision cartridge of your choice.



- Across**
- 1 Master Component
 - 6 All the thrills of the slalom course
 - 7 Corner your Opponent before he corners you
 - 10 Try the wheel of fortune
 - 11 A game of skill and strategy
 - 12 A new "lumpy" cartridge
 - 13 Horse --- or auto ---
 - 15 This game Springs to life on your screen
 - 16 High trigger action with --- strike
 - 17 Bjorn borg is familiar with this game
 - 18 --- Hockey
- Down**
- 2 Three games in one
 - 3 Video computer system
 - 4 Popular arcade game
 - 5 Try for a "Strike" with this cartridge
 - 8 Choose your clubs carefully
 - 9 Recreate World War II with ---
 - 14 Based on a Disney film

Runners-up in this category were Andrew Moss from Horley and J. F. Campey from Brentford (who both sent super crosswords) and Gavin Prunty from Harrow (who did a well thought-out) Word Clue puzzle).

FROM OUR MAILBAG

Thanks to all of you who sent in New Cartridge Suggestions – we've now had more than enough of these (thank you!), and for international copyright reasons we won't be able to accept any more. But we had some brilliant ones: the best were as follows:

Game title	... from
Starquest	C. J. Shepherd, London SE12
Highway Code	Peter Shilton, Atherstone
Jungle Man	Gary Baillie, Sunderland
Knock-Knock	Tony Wilde, West Bromwich
Rugby	Adam Findlay & Justin Bowman-Shaw Leighton Buzzard
Dracula's Castle	Mike Lynch, Liverpool
Cricket	S. Roberts, Oxford

Thanks also to all of you who have written in to tell us how much you like the Intellivision system, and our selection of game cartridges. We've got enough missives to paper all the walls in our offices with them – thanks again.

HINTS ON PLAYING

In our last issue we asked for Members' tips on playing Intellivision games – and we had an enormous response! These are the best ones, we thought.

SEA BATTLE

(A tip from K. L. Carr of Birmingham 36)

When using the Sea Battle cartridge, and playing the game using fleets of 3, players can lure their opponent's ship nearer to their own fleet, then change ship by pressing the deploy button and choosing a ship nearer to the opponent's ship.

SPACE ARMADA

(Ideas from Darren Aylward of Dartford)

In Space Armada I recommend players to shoot the right row each time, so as to slow down the Armada in dropping down. If you find any of the Armada getting too close to your bunkers, move from the right and shoot the bottom row of invaders as you move to the left.

BOXING

(Clever strategy from E. Elliston of West London)

As an aid to winning this game try and get your opponent onto the ropes. The fastest way to do this is to use the left stomach punch. This punch used continuously will move your opponent up against the ropes, and is the best punch to get through your opponent's defence.

SOCCER

(More sporting know-how from Mr. Elliston)

If you find yourself with your control player down your goal end surrounded by the opposition and all your players behind you, shoot at your own goalie as this will cause the ball to rebound off your goalie and head for your nearest player. But remember that the shoot or pass button will move your own goalie up or down so you have to shoot or pass to your goalie upwards or downwards.

The Intellivision Club Newsletter is published by Mattel Electronics (U.K.) Ltd, PO Box 83, Wembley, Middx HA9 0XH

© 1982 Mattel Electronics (U.K.) Ltd. All rights reserved.

MEMBERSHIP APPLICATION FORM (please fill out in CAPITALS)



Intellivision CLUB

To Intellivision Club, P.O. Box 83, Wembley, Middx HA9 0XH

I would like to join the Intellivision Club . . .

Model purchased _____ Master Component No. _____

Month of Purchase _____ (on back of Master Unit)

Store from which my Intellivision system was purchased _____

Owners Name _____

Address _____

Note: Membership to Intellivision club is **restricted solely to INTELLIVISION OWNERS** and their families. Membership is entirely FREE.

I would like my children to become Associate Members of the Intellivision Club. Their names are:

Childs Name _____ Age _____